**NAME- SUYOG PRATAP SINGH**

**CLASS – BBA-BA33**

**ROLL NO. – 1230645163**

**SUBJECT – SECTORIAL FUNCTIONAL ANALYTICS**

**SUBMITTED TO – Mr. ABHISHEK ASHISH**

**Analysis of *CHOCOLATE SALES* dataset:**

**🧾 *Dataset Overview***

* **Total records: 1,094**
* **Countries covered: 6**
* **Products: 22 types of chocolates**
* **Salespersons: 25**
* **Date range: 2021–2022 (based on date parsing)**

**💡 *Insight***

* **“Smooth Sliky Salty” leads the market — possibly due to flavor popularity or effective promotion.**
* **Dark and White chocolates show nearly equal demand, suggesting broad customer preference.**

**📦 *Operational Insight***

* **Average boxes shipped per order: ~162**
* **Max boxes shipped: 709**
* **Some large-volume orders significantly boost sales; frequent small orders may indicate retail partners or regional distributors.**

A screenshot of a graph

AI-generated content may be incorrect.